



MemberMATCH–PHS

Alliance’s automated solution for membership matching reduces the risks associated with the PHS 340(b) program

Under Section 340(b) of the Public Health Service (PHS) act, manufacturers are required to provide preferential pricing to entities determined as eligible by Health Resources Services Administration (HRSA). Unfortunately, manufacturers often struggle to maintain accurate contract eligibility information for qualified PHS entities based on the listings provided by the Office of Pharmacy Affairs (OPA). Inability to keep contracted customer pricing data correlated to the HRSA PHS eligibility list results in pricing errors that provide PHS pricing to ineligible customers, the results of which are revenue leakage, and the establishment of a lower “Best Price” that may lead to regulatory scrutiny and potential fines.

Meeting the Challenges of PHS - The Alliance Solution

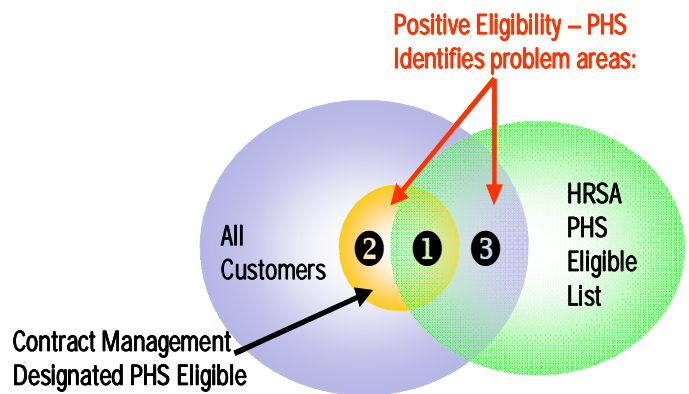
Fortunately, there’s a relatively inexpensive, easy to implement, and highly effective solution to this challenge; a solution that Alliance Consulting has already deployed to a “top 10” pharmaceutical manufacturer. This solution, MemberMATCH–PHS, correlates membership information from internal contract management applications with HRSA’s published list of entities that are eligible for PHS pricing. Alliance’s proven, highly successful Master Data eXchange (MDX) customer master management software provides the foundation for MemberMATCH–PHS.

MemberMATCH is fully automated and applies MDX’s advanced cleansing and matching rules that identify three classes of PHS organizations:

Eligible (1) – Customers marked as PHS eligible in the contract management systems that are also found in PHS.

Improperly Eligible (2) – Customers marked eligible in the contract management system that are not found in PHS.

Improperly Ineligible (3) – Customers marked not eligible in the contract management system that are found in PHS



In addition to identifying these customer classifications, MemberMATCH–PHS also generates extract files that can be used to update internal contract management systems membership and eligibility status.

Solution Benefits

MemberMATCH–PHS has been proven to deliver significant benefits, including:

- **Enhanced Revenue** by avoiding discounts provided to ineligible recipients
- **Improved efficiency** and reduced costs by automating manual processes
- **Reduced risk** by avoiding potential Best Price calculation inaccuracies

Experienced Team, Proven Success

Alliance's Pharmaceutical Contract Management Practice has a long track record of delivering high quality projects for top-tier pharmaceutical clients. Our team's in-depth knowledge of the constant changes in the industry has enabled Alliance to become one of the most sought after consultancies for pharmaceutical contract management solutions. The practice's service offerings consist of requirements definition, transactional systems configuration, development & support, and analytics for Pharmaceutical commercial and government contracting systems.

MemberMATCH-PHS is a unique coupling of the business understanding of our Contract Management Practice with the expertise and technical assets of our Master Data Exchange (MDX) services.

Alliance's Master Data Management Center of Excellence houses the infrastructure and provides outsource services for its master data platform. MDX services include acquiring data feeds from clients, applying client business rules, establishing the matching and survivorship functions, and returning cleansed data and reports. Our clients perform manual and exception matching from their site using the MDX web-based manual resolution console.

Additional Information

Alliance deploys MemberMATCH-PHS in a "Software as a Service" model, typically within 2 months. To learn more about MemberMATCH-PHS or to schedule a demo, please contact us at (866) 581-4850 or email us at sales@alscg.com.